

Industrial Design
PORTFOLIO

PATRICK BAUKE



Hi, I am Patrick Bauke

For me, good design is solving problems through the interplay of aesthetics, functionality and sustainability. With my work, I strive to make people's everyday lives a little better every single day.

Through projects and business collaborations with renowned companies, I gained a wide range of experience at the University of Wuppertal.

CONTACT

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LANGUAGES

German (native)

INTERESTS

Graphic and Design Music
Sports Video Editing
Traveling Animation

SKILLS

Research SolidWorks Affinity Designer
User Analysis Rhino 3D Affinity Photo
Sketching Keyshot Affinity Publisher
Concept Development Davinci Resolve Adobe Photoshop
Design Development Miro Adobe Illustrator
Digital Modeling Figma Adobe Indesign
Prototyping Unity Microsoft 365 Suites

EDUCATION



University of Wuppertal

Class of 2025 | Industrial Design, Bachelor of Arts (BA) | Wuppertal, Germany



St. Angela Gymnasium

Class of 2019 | Graduate: „Abitur“ | Wipperfürth, Germany

WORK EXPERIENCE

Kurz Kurz Design

Solingen | 2023-2024 | 6 months internship



First insights into working in an Industrial Design office. Working on projects in the areas of interior design, lifestyle and technology from research to realisation.



KETTLER Home and Garden

Wuppertal | 2023 | KETTLER Home and Garden university cooperation

First Industrial Design project for a brand. Design of a furniture system for KETTLER Home and garden. Research, conception and design with focus on mobility.



Project ZEIT

Wuppertal | 2022-2023 | Project ZEIT university cooperation

Research, conception and design of a system to strengthen social connectedness between different generations using VR as part of the research project ZEIT.



Klartext Jahn GmbH

Hückeswagen | 2019-2020 | 4 months internship and freelance work

First insights into working in a design office for graphic design, marketing, printing, foiling and ad technology. Working for different brands and private customers.



Northcomp GmbH

Hückeswagen | 2016 | 1 month internship

First insights into working in a marketing department with focus on photography as well as product and brand presentation.

PORTFOLIO OVERVIEW

Design Projects

01



FURNITURE SYSTEM

02



SOCIAL CONNECTEDNESS

03



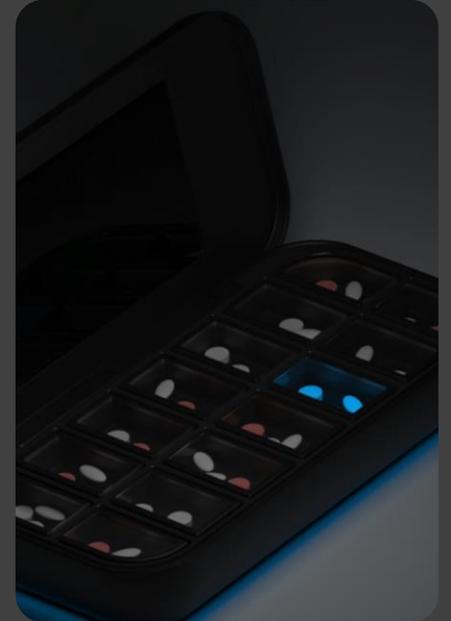
AUTOMATIC SEPARATION

04



SPARKLING WATER MAKER

05



MEDICATION SYSTEM

01

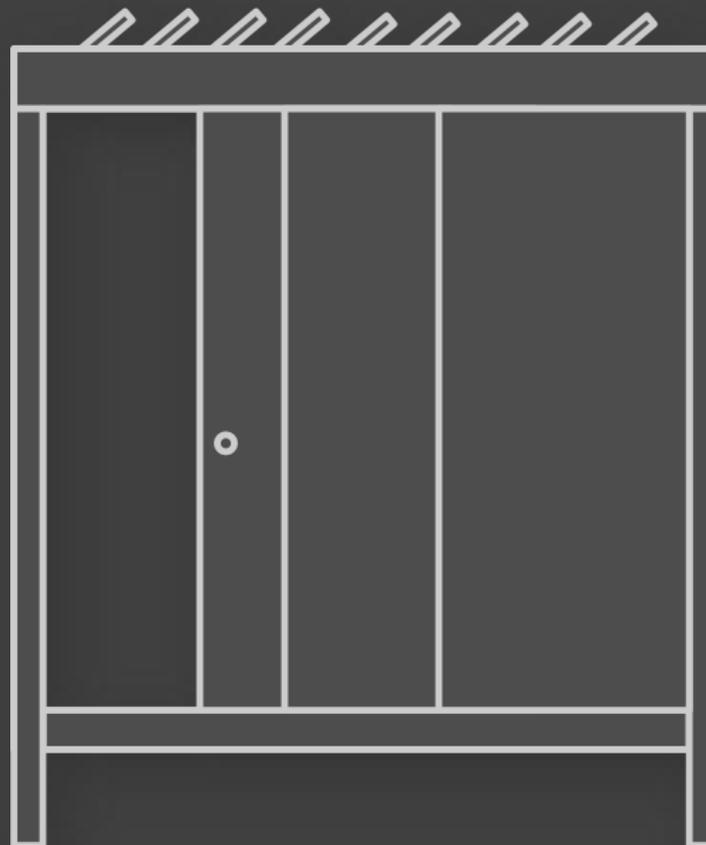
FURNITURE SYSTEM

6. SEMESTER

Concept development of a furniture system with focus on different aspects of mobility.

This project was developed in cooperation with KETTLER Home and Garden.

Duration: 4 months



Research Study

Our course prepared a Research Presentation on the area of **Garden Furniture** with a **focus on different aspects of mobility**.

It contained a wide market overview with **results of a user survey** and different potentials for **possible extensions to the portfolio** in fields like:

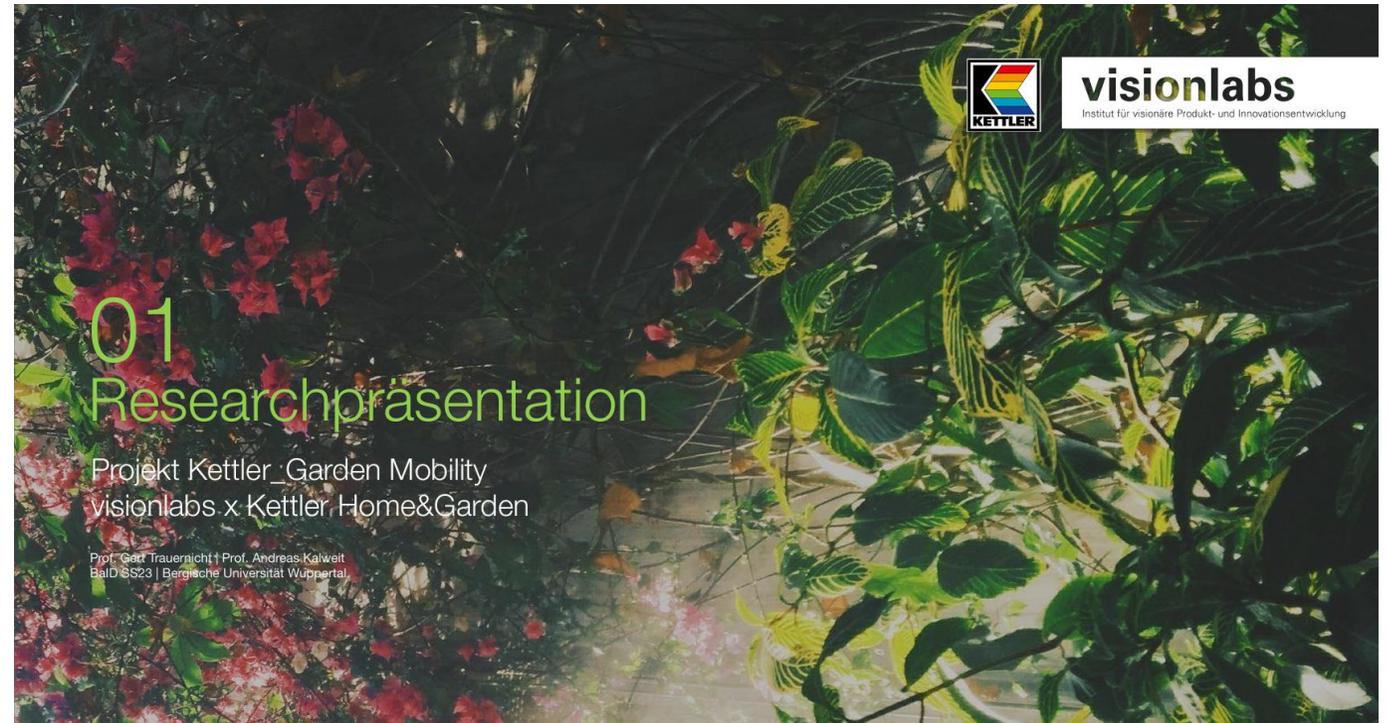
Usability & Ergonomics

Furniture Trends

Safety Requirements

Sustainability

Packaging & Storage



In the broadest sense, the project Kettler_Garden Mobility is about developing **innovative furniture solutions** for **the garden** under the broad **aspect of mobility**

Analogy
research

Not only chairs
and tables

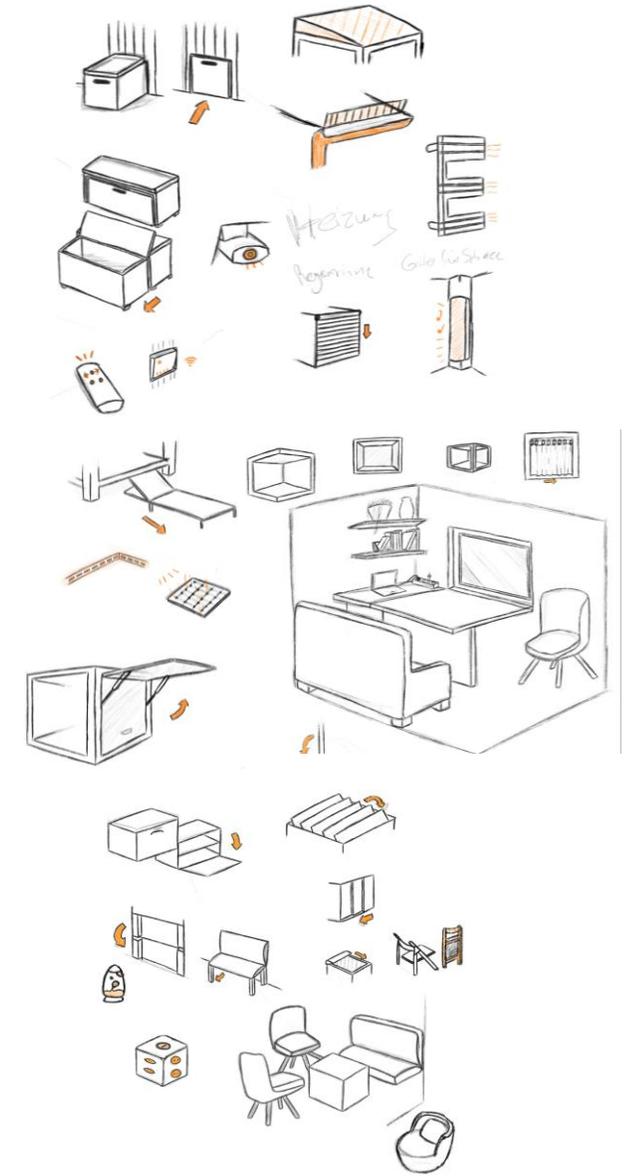
Looking
beyond the
garden

Understanding
mobility

Conception

To turn our potentials into conceptual ideas, we learned to work with **Midjourney as an assistant** for our early visualisations.

My chosen concept was a furniture system designed to **provide a comfortable place to work and relax** in the garden. Thanks to various features, the system **can be adapted to weather conditions** and the **user's needs**.



Prompt: A furniture system inside an open cube in the garden

Design Development

Sketching of ideas and details for features based on the technical results of my extended research.

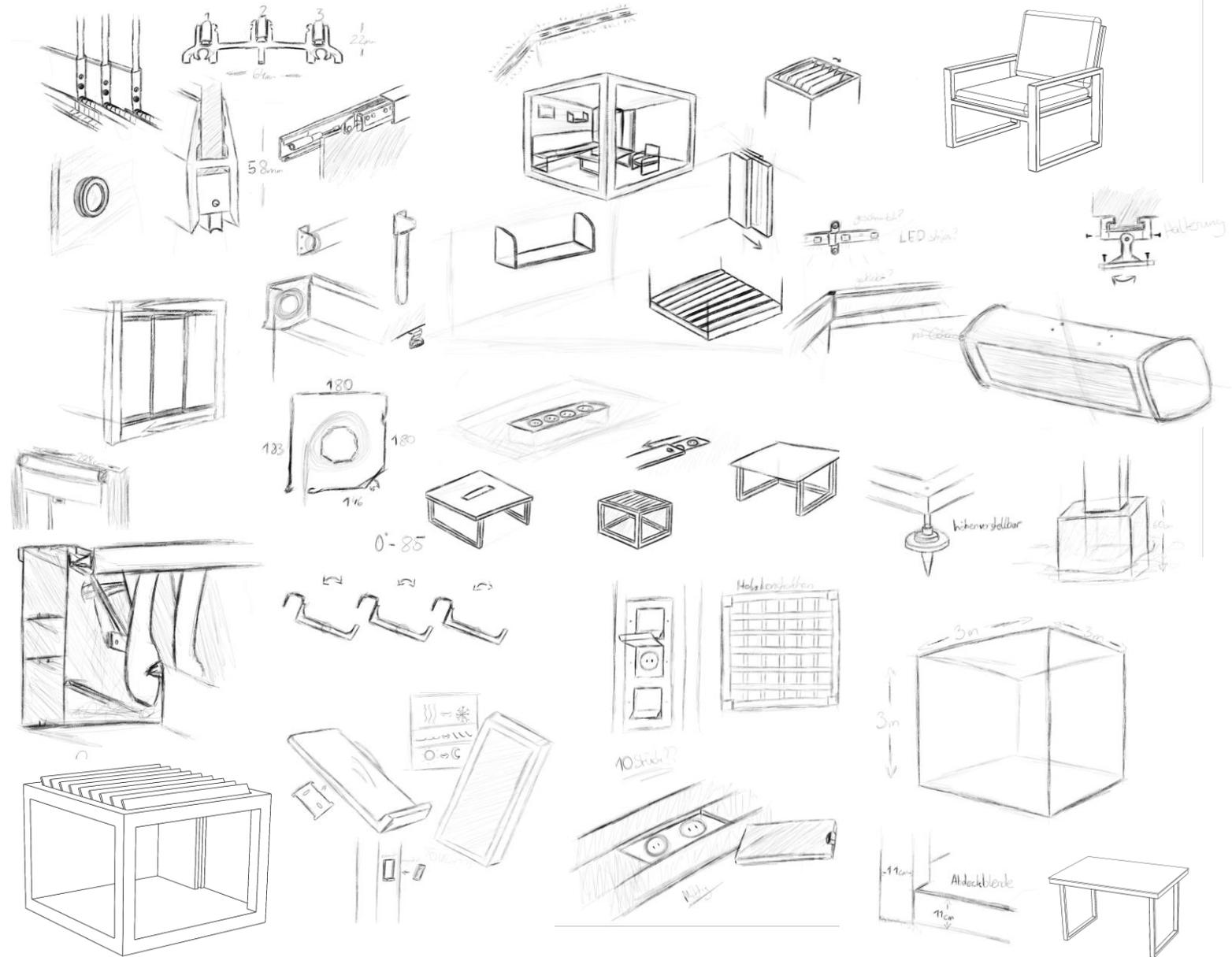
Floor and Frame Construction

Sliding Walls

Heating and Lighting

Ceiling Coverage

Power Supply & Control



Technical Structure

With over 500 components, I build the technical structure of this project to the last detail in SolidWorks.

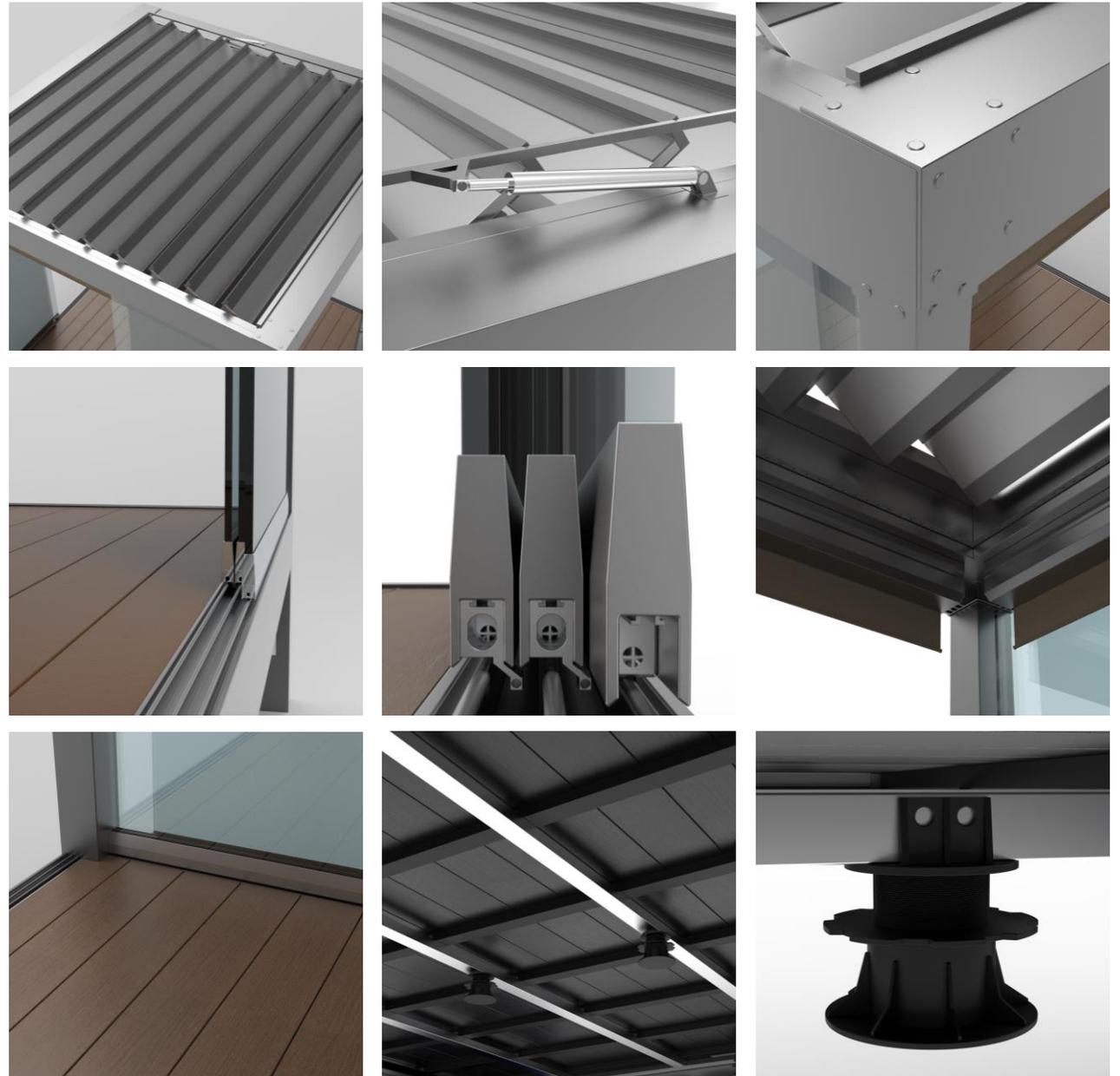
Height adjustable floor construction

High quality aluminum frame

Sliding walls against wind conditions

Louvred roof against precipitation

LED Lighting and infrared heaters for usage at any time of the day





OASIS



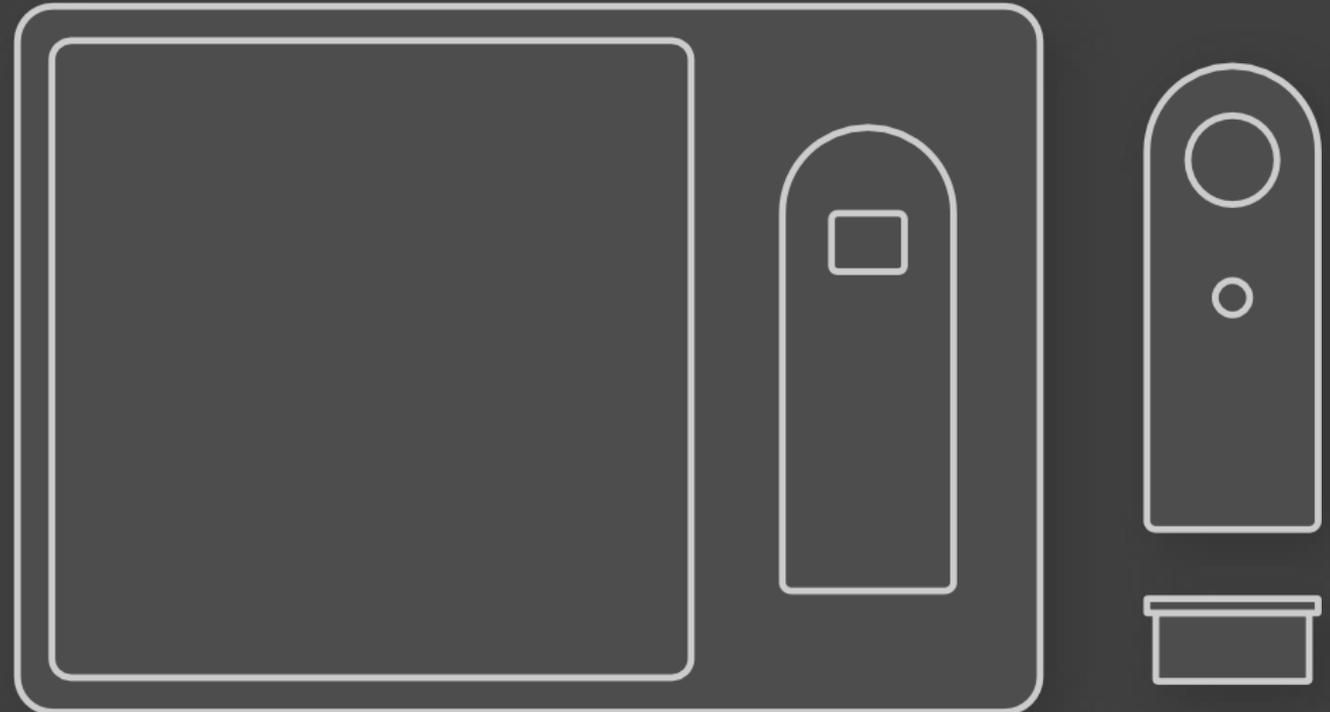
02 SOCIAL CONNECTEDNESS

5. SEMESTER

Design of a VR-System through which seniors can strengthen their social connectedness with younger generations in a playful way.

This project was developed in cooperation with research project ZEIT.

Duration: 5 months



Research and User Analysis

“How can immersive tactile stimuli in a VR environment be used to communicate interpersonal emotions over a distance?”

Initially, the first potentials were gathered through **interviews with the target group**. Many problems and desires came up that were further analyzed in a broad group research.



“We already tried it with Zoom Calls but failed because of bad internet and bad camera.”

Marie, 76

“My grandparents are not very interested in technology, they have lived all their life without it.”

Jonas, 16

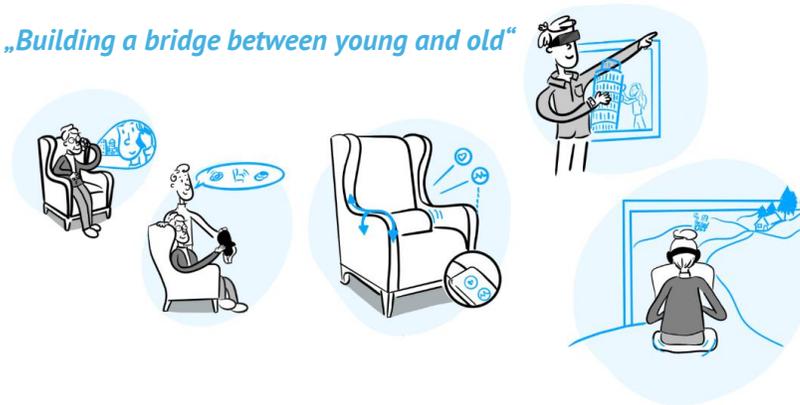
“I dont know which of my children and grandchildren I’ve never played with before.”

Anne, 72



Storyboard

„Building a bridge between young and old“

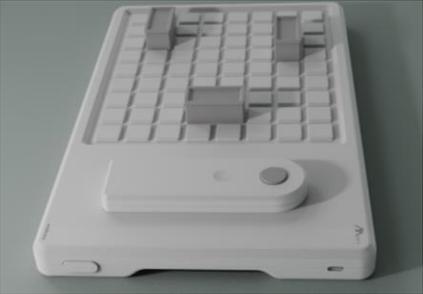
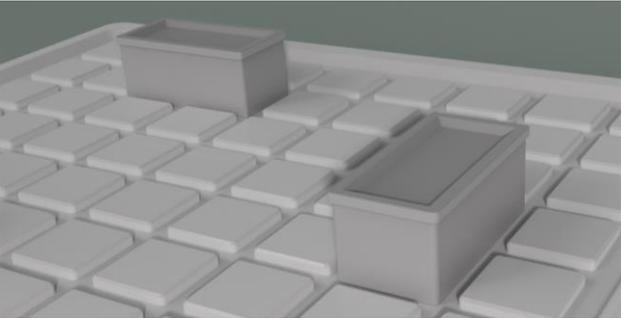




Prototyping and Modeling

I continued the design process in solidworks and keyshot.

Afterwards I **build a prototype** of the final product in a workshop. Each component was 3D printed or milled and then **carefully sanded and painted**.



Video Shoot

We set up an environment for a voluntary actress to **test our products** while also shooting a video.

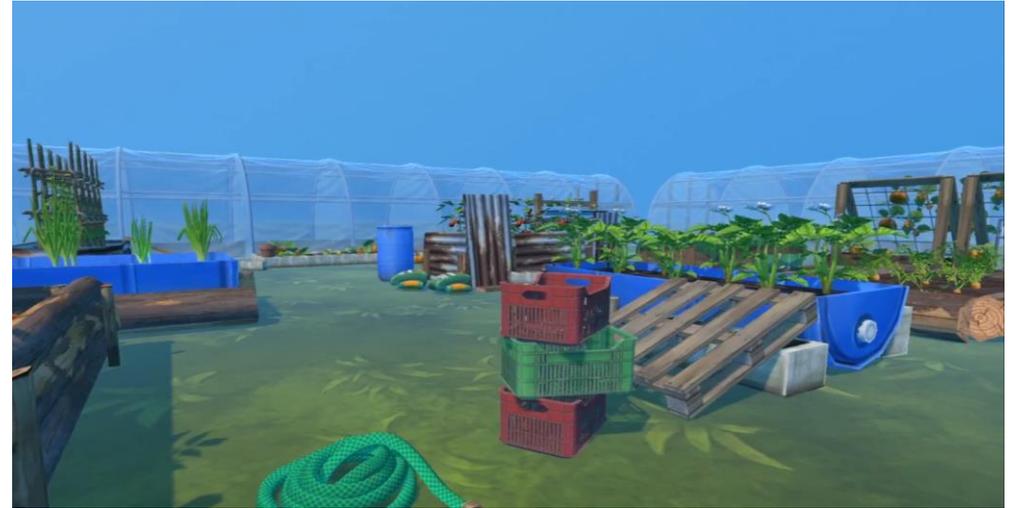
I **directed, cut and edited** the video afterwards while also **making product photos** with my model.



Building a VR Space

I started to design a functional prototype and **programmed a movable character in a digital** using the Unity Engine.

Seven voluntary seniors were ready to **test my project** and gave me **great insight** into what went well and where there was still potential.



midono

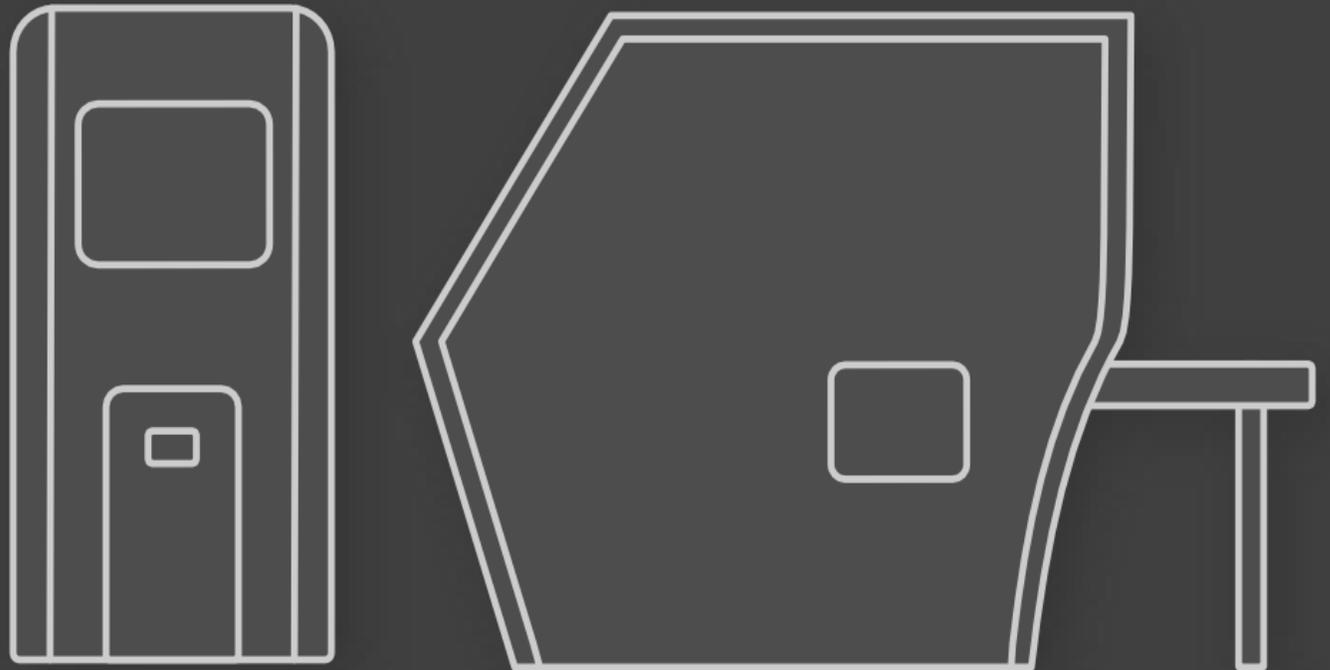


03 AUTOMATIC SEPARATION

3. SEMESTER

Creating a prototype for an automatic table tennis ball separating machine.

Duration: 4 weeks



“Kachelcross“ Competition

As part of the yearly “id_kachelcross“ competition, groups of eight students are tasked to **design and build a fully functioning prototype** for an automatic machine within the span of a month.

With **only the press of a button**, the machine has to complete its task automatically and as fast as possible.



Research and Conception

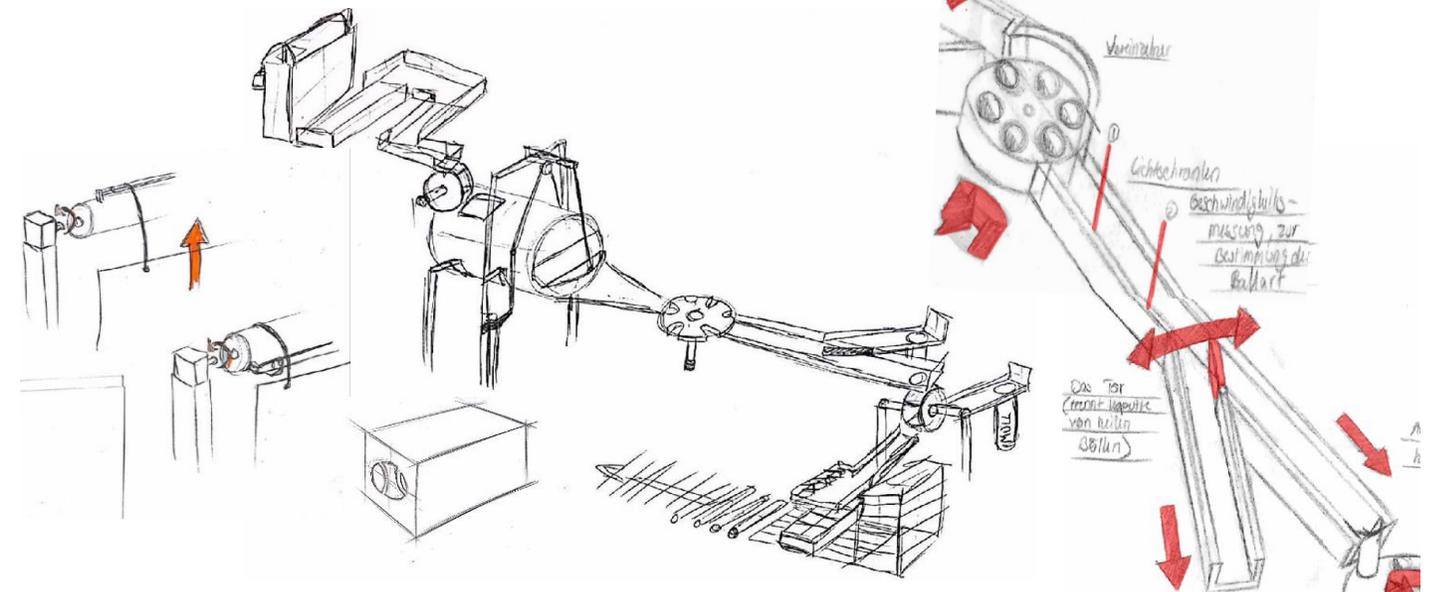
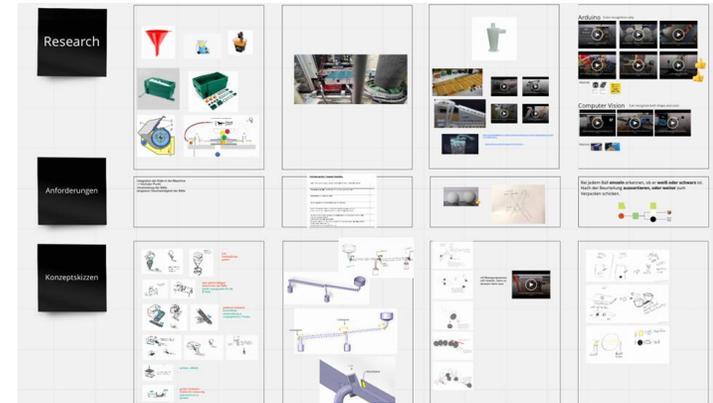
In the middle of the pandemic, the Miro Board App was a promising tool to **coordinate and distribute task** within the group.

Potentials, ideas and solutions were sketched on the board and **evaluated with sticky notes**.

Important:

As this project is a group projects, the tasks in the different areas were divided equally among the students.

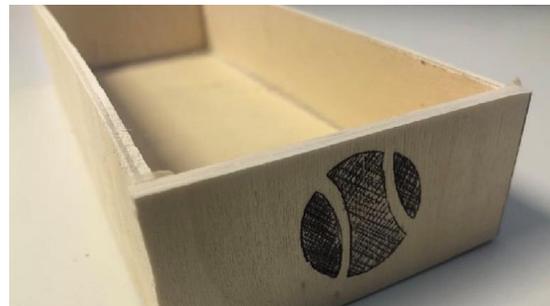
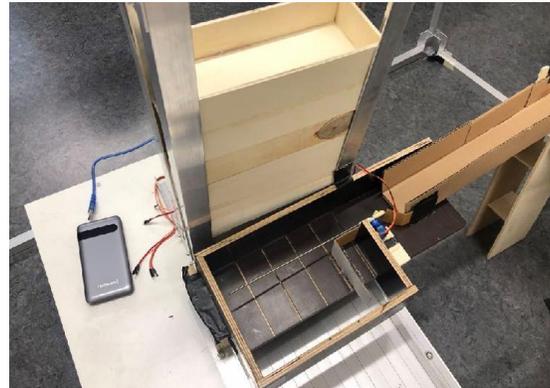
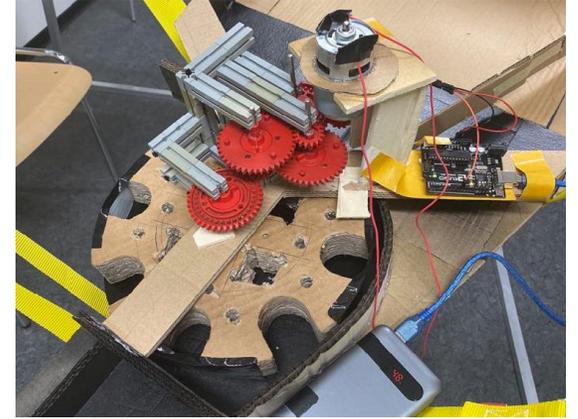
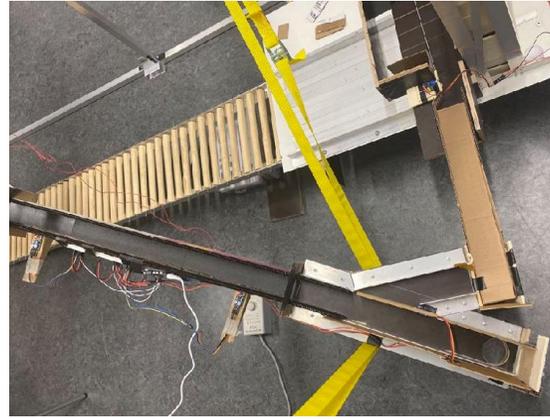
I took active part in the research, the conception and the construction as well as the programming of the machine. Other areas were worked on by other team members but are nevertheless presented on the following slides.



The prototype

The required mechanical parts and tracks were **crafted in a little workshop** over the span of the first two weeks. Those were later **put together** in the university, where certain motors, sensors etc. had to be **coded as well**.

- 01 ● 200 balls roll on a little track until they get **isolated through a funnel**.
- 02 ● A servo motor system **rotates defective balls** with their dents on the ground.
- 03 ● Their **velocity gets tracked** by sensors on a straight, black painted path.
- 04 ● Unscathed balls with enough speed get **send through an opening** to the packaging department.
- 05 ● The dented ones roll **too slow** and get dropped out while the colored balls **don't get detected** at all.
- 06 ● The Incoming balls get **distributed via a "walking floor"**, normally used in conveyor and vehicle technology, which **transports the packaging boxes at a calculated speed**.



Looklike

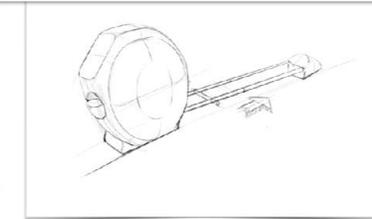
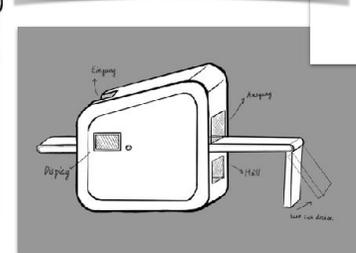
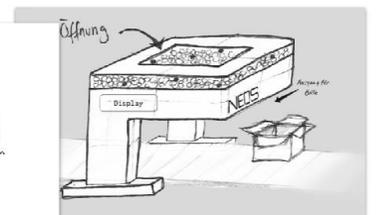
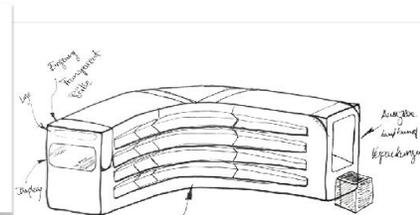
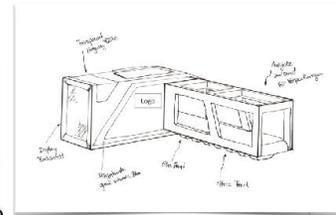
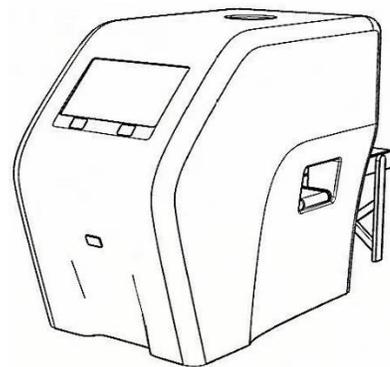
While building the prototype, the team worked on **different formal concepts** for the visualization of the machine.



ROBUST

DYNAMIC

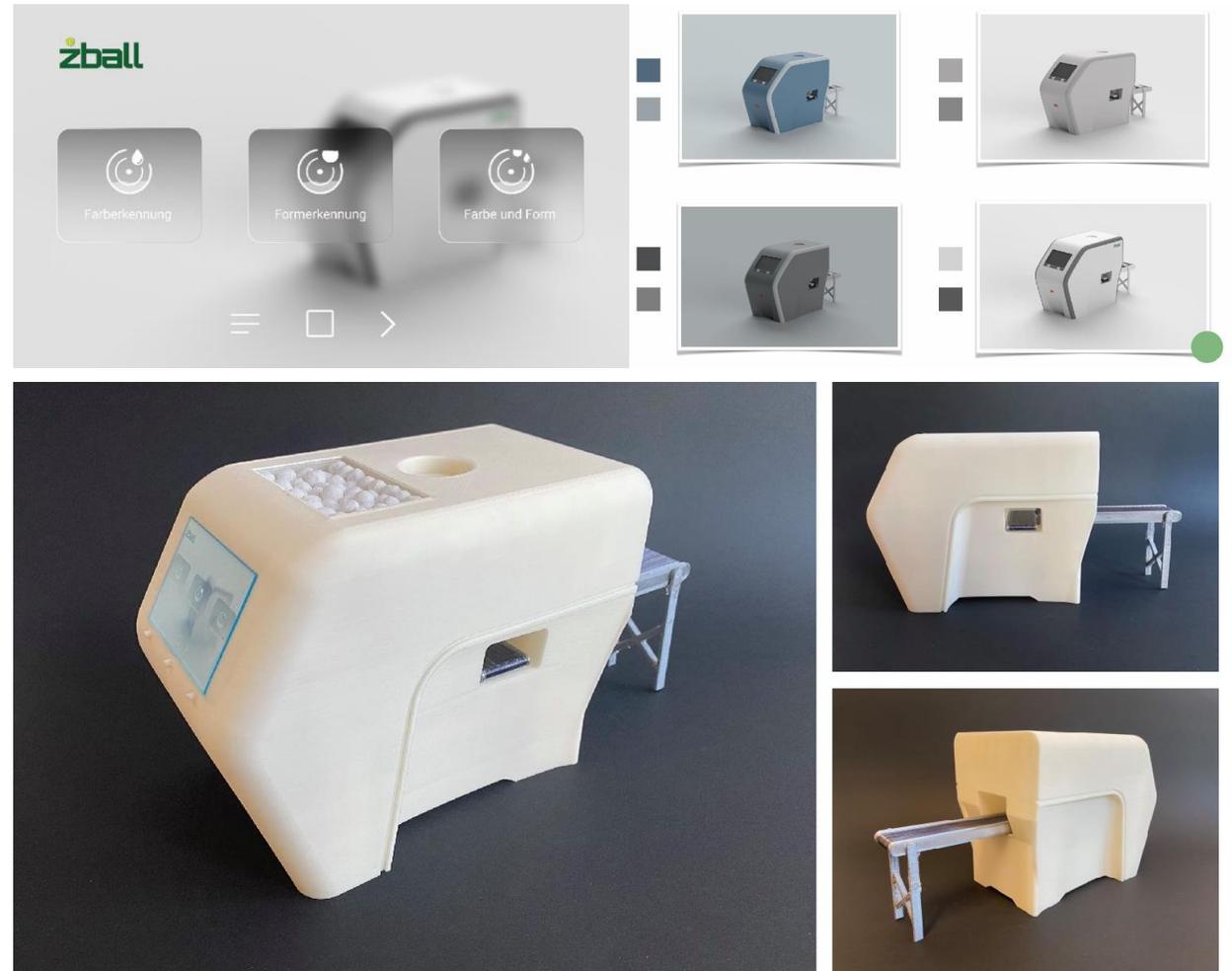
TECHNICAL



Detailing & Branding

After the final dimensions have been grasped, the team **printed a 3D model** and worked on a potential **user interface** as well as different color palettes.

The name “zball” was chosen, as in maltese it translates to “error”. Adding a tennis ball as the dot to complete the logo.



The logo for 'zball' features a stylized yellow and green ball icon above the word 'zball' in a bold, green, sans-serif font.

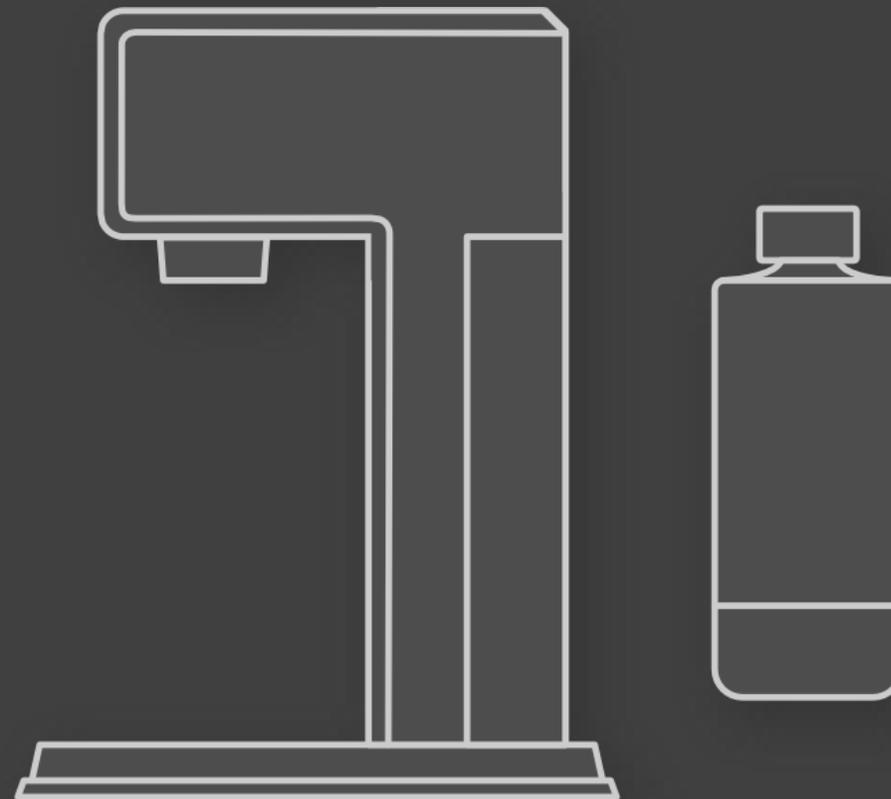


04 SPARKLING WATER MAKER

7. SEMESTER

Design study sprint of a household device to easily make sparkling water at home.

Duration: 4 weeks



Research and Analysis

The market analysis granted insights into **different aspects** of sparkling water makers as well as water bottles like **material usage, shapes, colors, and user interface**.

I also gathered information about **brands on the market**, purchase scenarios **online and offline** and **safety requirements**.



Kitchen Trends

A good product should **fit inside its environment**. The sparkling water maker usually has its place **in the kitchen**.

So to get a better grasp at modern kitchen trends for this and for other projects, I **visited the imm cologne 2024** and started some formal studies.



Broad spectrum of colors and materials

Basic shapes with rounding and bevelled edges

Surfaces are often patterned or broken up by changes in color or material

Interactable surfaces often contain indentations or elevations

Slightly prominent components indicate functions that are otherwise subtly build in





In-Use Analysis

The in-use analysis on a test product granted **some flaws and potentials** that were worth expanding on.

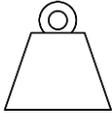
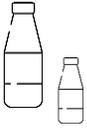
To conclude the analysis, a **requirement catalogue** has been created.

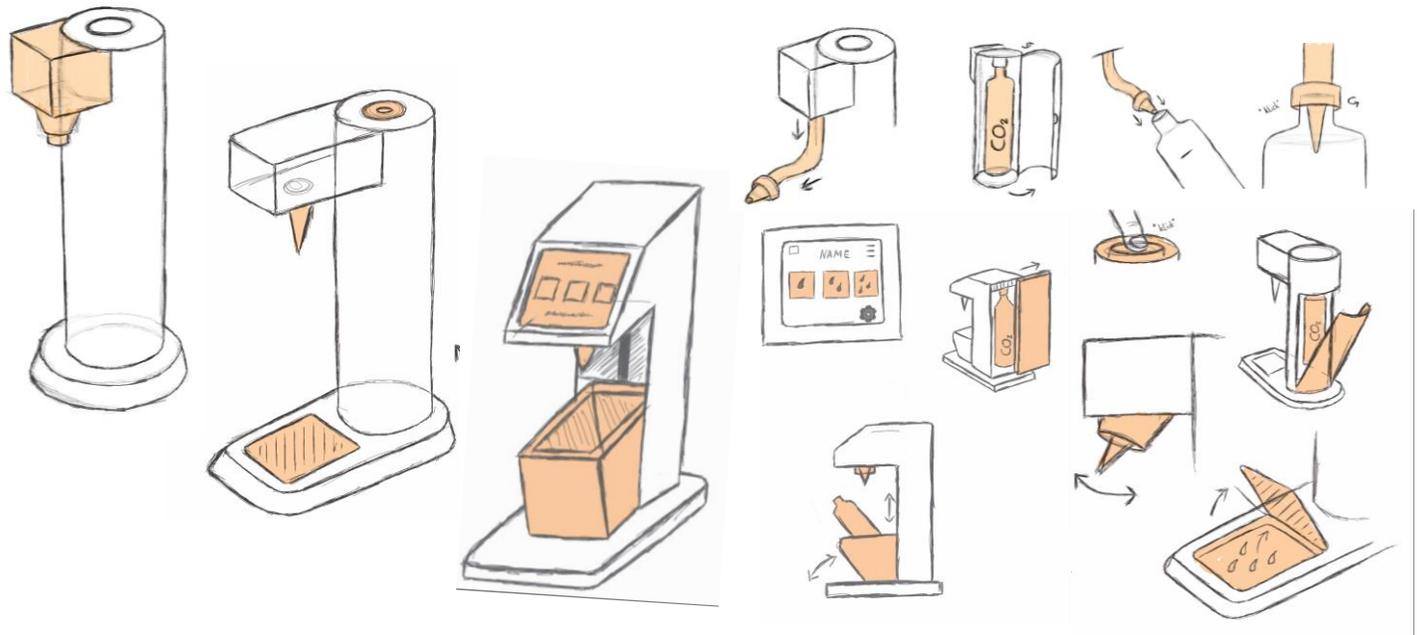




Conception

All gathered potentials from the requirement catalogue were split up into **five concept fields**. With those in mind, I created quick first conceptual ideas.

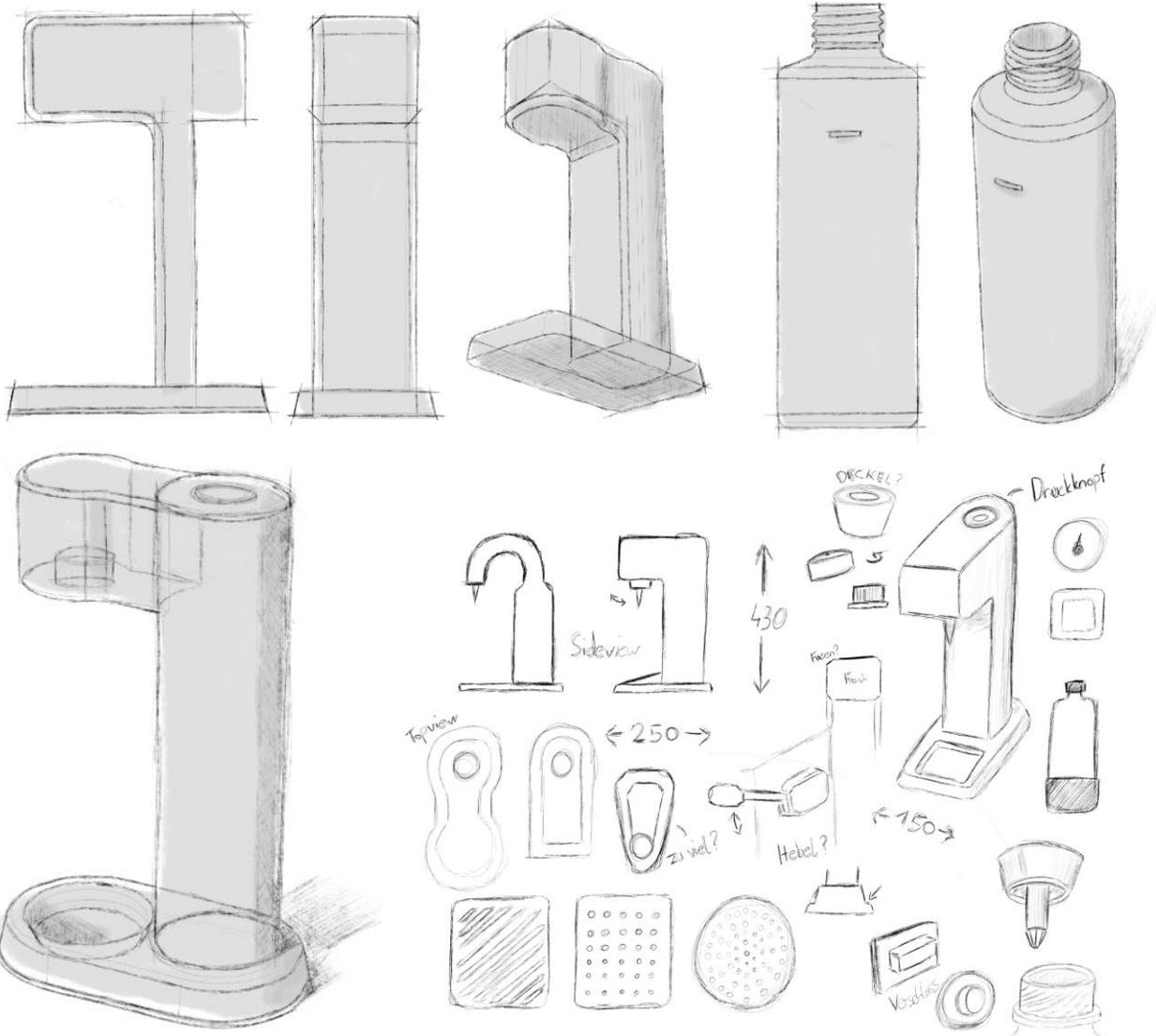
 User Interaction	 CO2 Management	 Durability	 Bottle Handling	 Safety and Protection
Commissioning	Supply	Stand	Material	Hygiene
Operation	Storage	Weight	Placement	Cover
Dosing	Exchange	Housing	Locking	Locking
Feedback	Security	Material	Bottle Protection	Maintenance





Design Sketches

Initially, the first design approaches for sizes, shapes and other solutions were created and collected in the form of sketches and simple Rhino 3D models.



Design Detailing

Individual parts were then constructed in SolidWorks to be able to evaluate the initial design approaches in 3-dimensional space. During this process, I repeatedly switched between 3D and 2D.

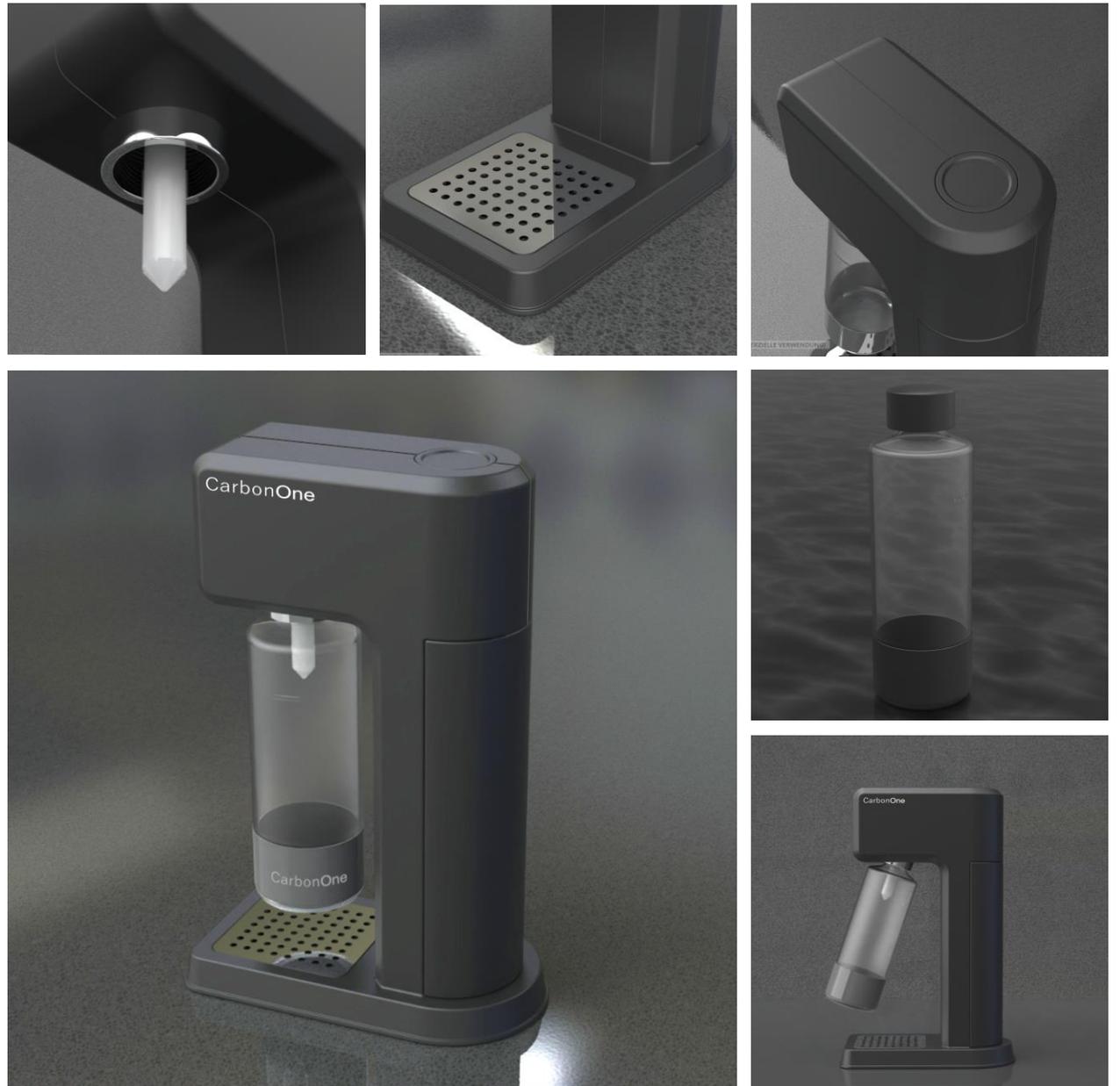
Automatic dosing at the touch of a button

Swiveling connection for immediate insertion

Grid base for easy cleaning

Outer shell made out of a wood biocomposite

PET bottle with a stainless-steel base



CarbonOne

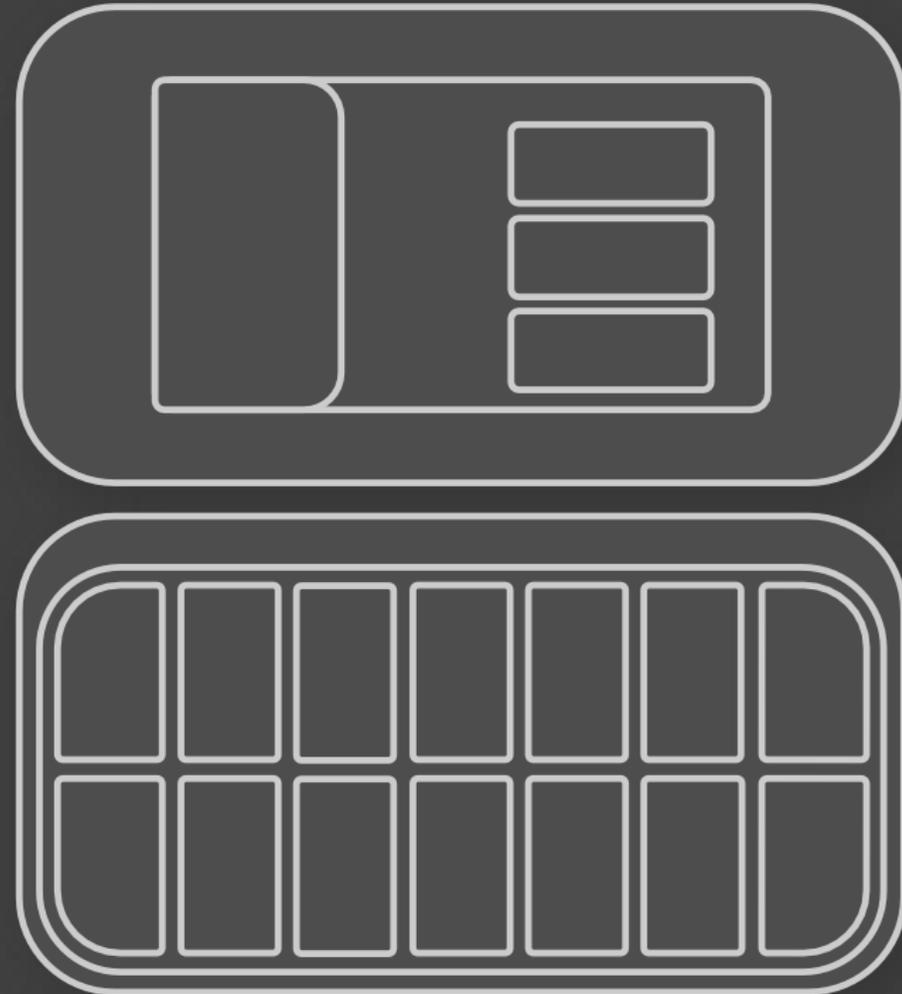


05 MEDICATION SYSTEM

BACHELOR THESIS

Development of a system for the storage and regulated dispensing of medicines for private individuals.

Duration: 5 months



Research

I started with a basic research on different kinds of medicines, their history, and also their **required conditions for storage and ingestion**.

Going through **studies**, looking at user groups as well as **doing surveys and interviews** also helped to identify problems.

 Ingestion of medicines is often forgotten

A regular ingestion is hard to monitor

Medicines have to be stored safely

Its difficult to plan medication when travelling

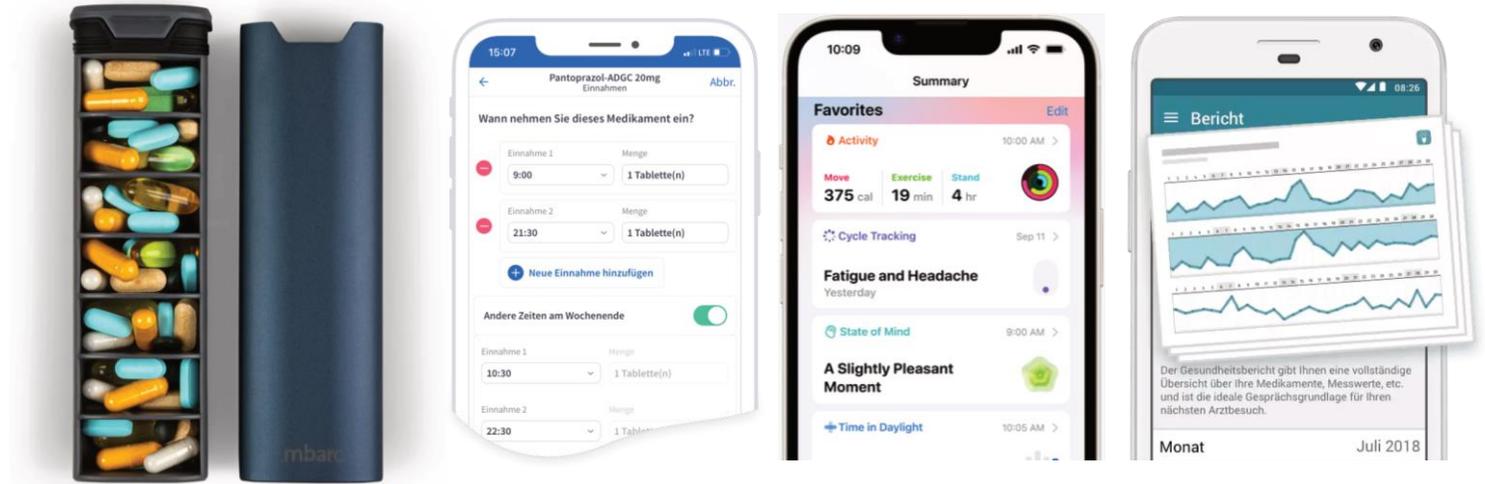
Dealing with your own illness can be frustrating



Market Analysis

I compared various storage, and ingestion aids available on the market to **identify the pros and cons** of the individual products.

The analysis provided even more gaps and problems, which could then be **formed to potentials** for the concept development.



There is no all-in-one solution on the market

Analog and digital products don't interact directly

Many products on the market are outdated

Analization of modern apps grants a few helpful potentials



In-Use Analysis

To gain a better insight into the various problems involved in **removing medicines from their boxes**, an in-use analysis of a commonly used medicine box was carried out.

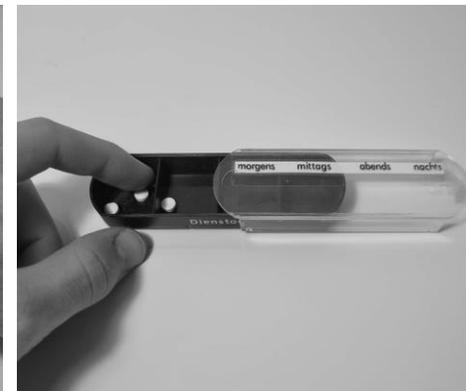


Small pills are hard to take out of little boxes

Past ingestions can be checked if the contents are always visible

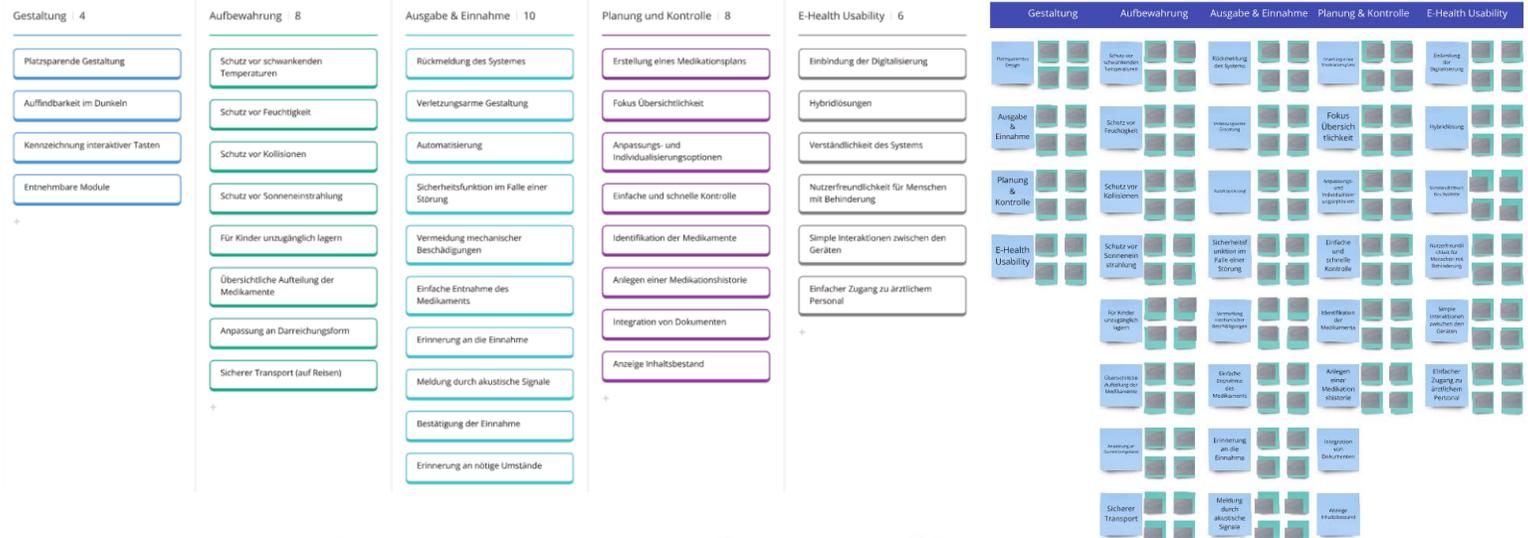
A modular system grants flexibility while traveling

Many analog products lack a function that reminds the user to take their medication



Conceptual Solutions

The collected potentials were divided into **five concept fields**. Initial conceptual solutions were then **outlined and subsequently consolidated**.



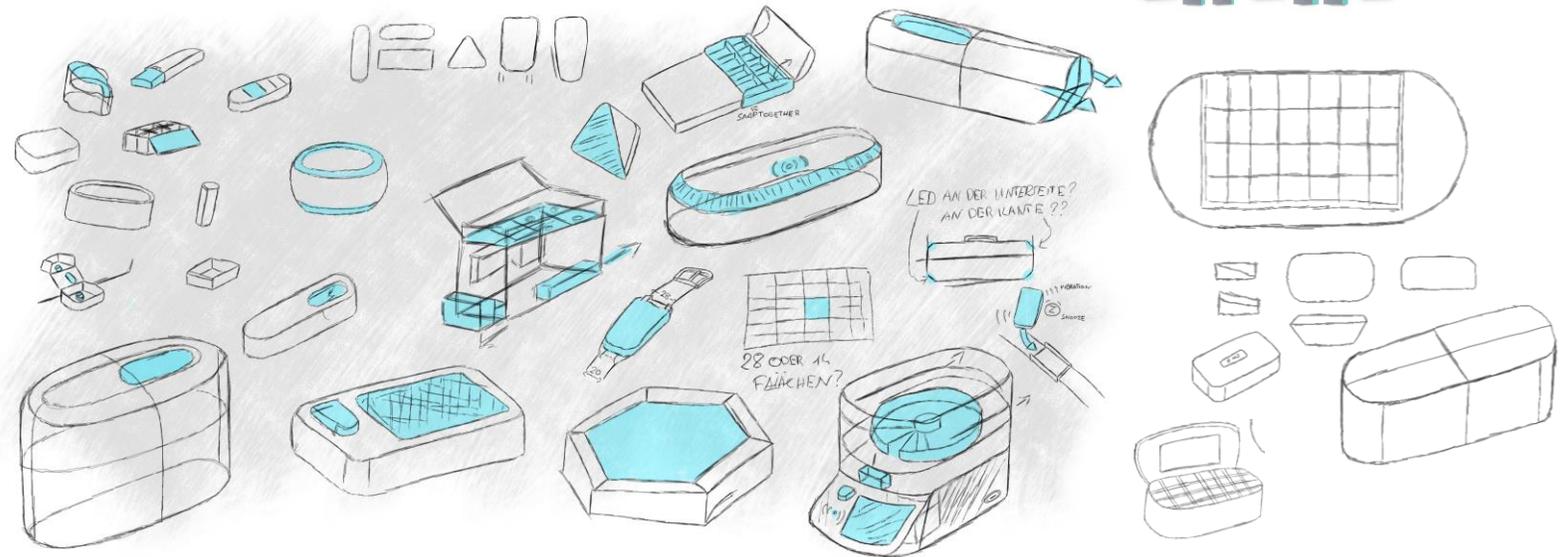
Handling

Storage

Dispensing and Ingestion

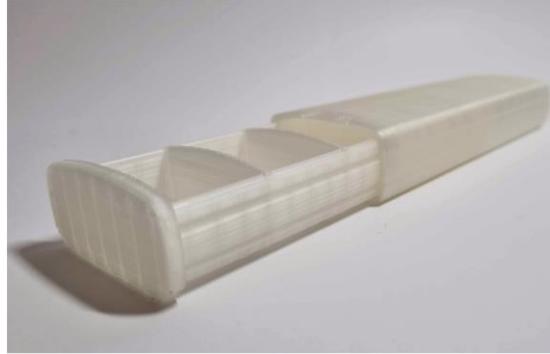
Planning and Control

E-Health Usability



Prototyping

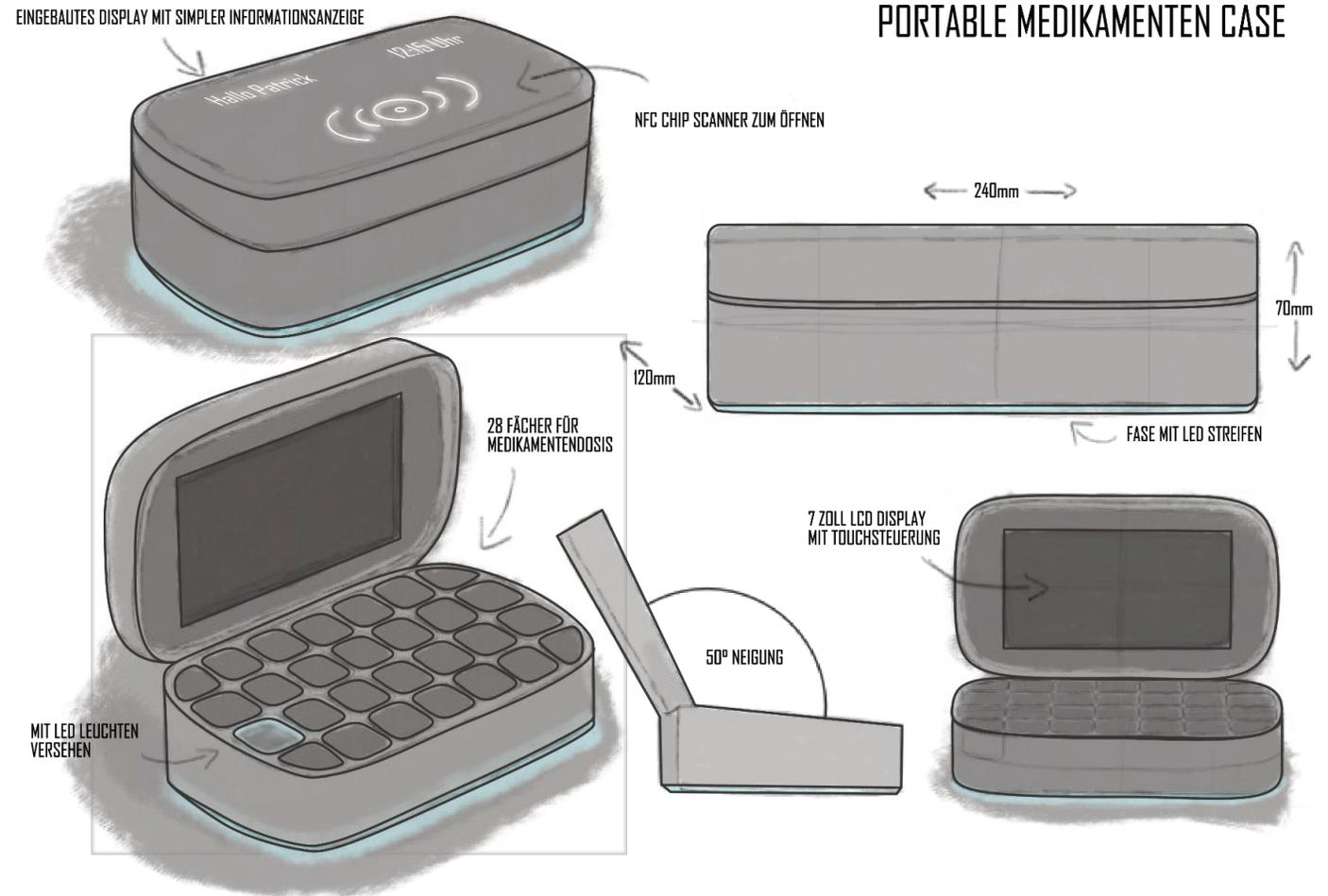
Each concept has been **pursued with prototypes** using the 3D printing process in combination with simple cardboard or paper constructions to **grasp the necessary dimensions** and **rate their effectiveness**.



The Final Concept

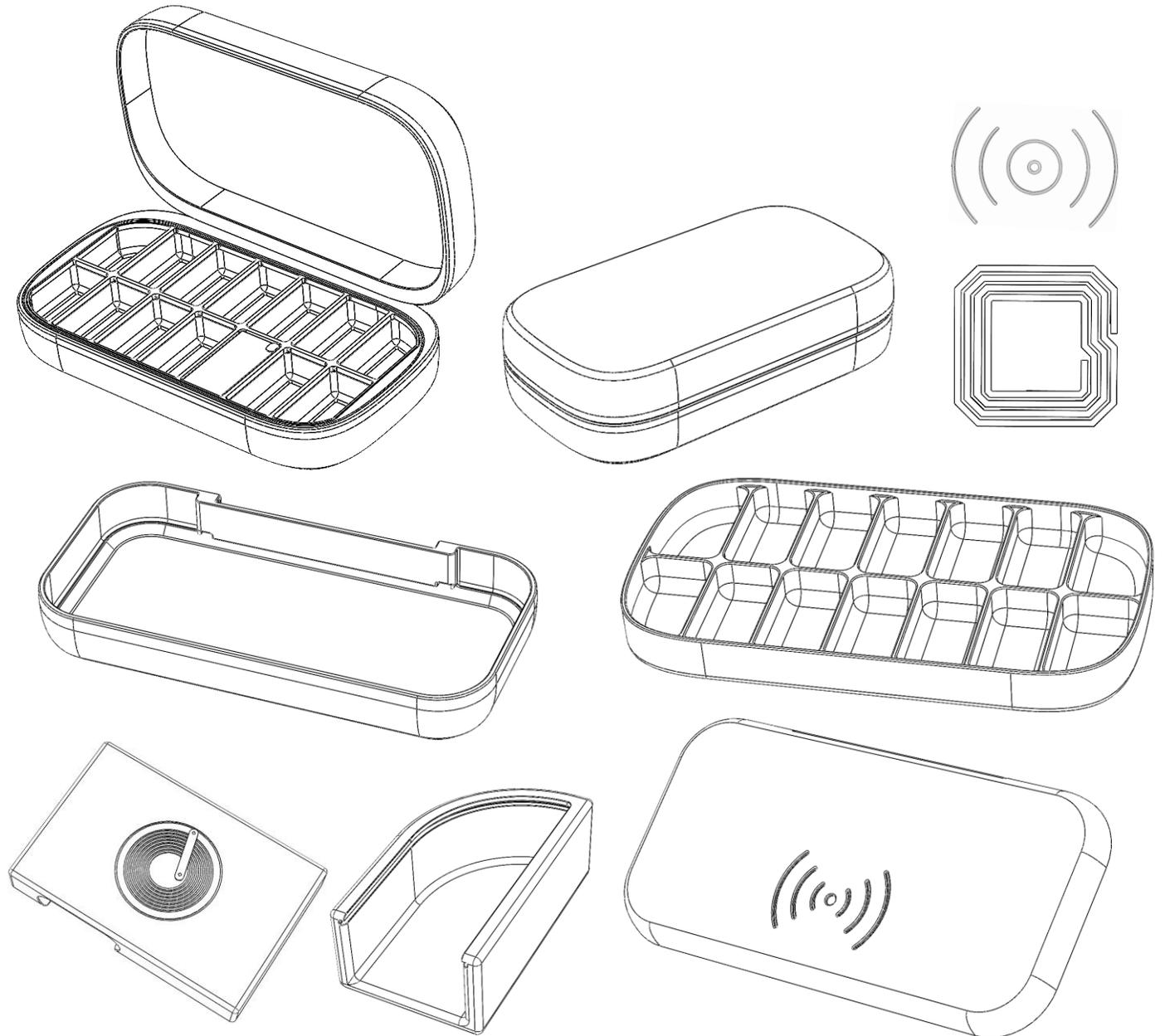
The concept offers **safe storage** for medication that can be opened by **scanning a chip** while a **program reminds** the user to take their pills.

The **contents** of the case and previous intake times can be **checked via a display**, which runs a program that assists the user in **creating a medication plan**.



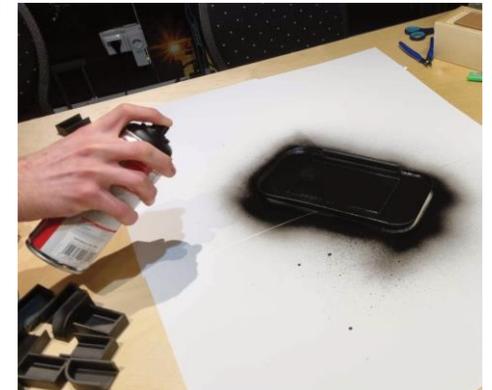
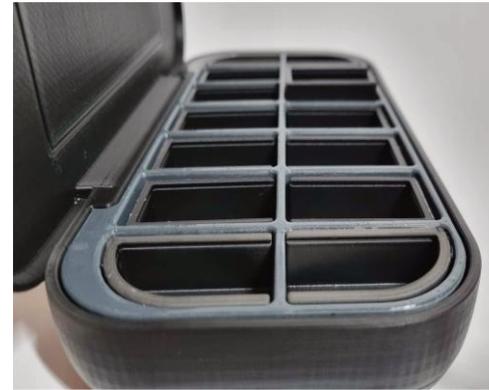
Design and Detailing

Many details like the **final dimensions for improved ergonomics**, the needed number of compartments for **ideal medication planning**, or other technical solutions are developed and finalized in CAD.



Model Making

After the design, a 1:1 Model has been created using the 3D printing process. After all parts were glued together, all surfaces have been carefully sanded and painted to resemble the final product.



Logo and Branding

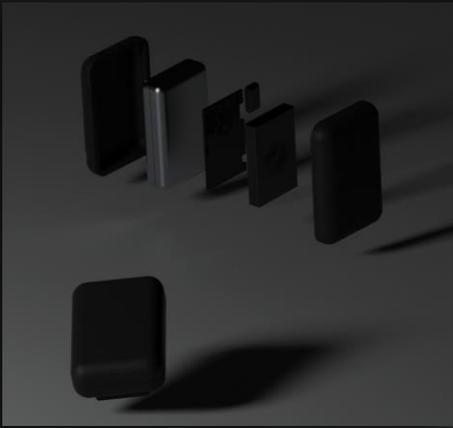
The name is a combination of the words „Med“ for medicine and „Aura“ as the product **communicates with the user** and radiates a certain charisma, particularly through the LED light.

Accordingly, a **top view of the LED light** is integrated into the logo.

medaura

(Med + Aura)





medaura

A portable and safe storage device for medicines at home and when travelling



THANK YOU!
Let's get to know each other

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